



FEATURING WORLD CHAMPIONS
The Bryan Brothers

Serving up the 2023
29th ANNUAL

Gala

SATURDAY, SEPTEMBER 23, 2023

3pm to 9pm

Mercer County Indoor Tennis Center
West Windsor, New Jersey



LET'S PARTY!
Tennis Exhibition, Auction,
Country & Western
Buffet and Music!
Sponsorships available.



Creating opportunities for
success through innovative
tennis, education and
mentoring programs.



- HONORING -



Don & Joyce Hofmann

Joyce and Don Hofmann have an unwavering commitment to make a difference in the lives of the less fortunate. For over 40 years they have helped Mercer County non-profit organizations provide service to the community.

Longtime supporters of NJTL of Trenton, Joyce and Don are avid tennis players. Joyce has been playing for 50 years and played in college. She has had much success, and more importantly, built many great friendships, while playing tennis. She participated in 4 USTA national championships and won numerous tournaments (including the NJTL Capital Cup). Her favorite memory is winning the Cryan Tournament with her younger son.

She owned Princeton Weight Loss Program for over 30 years, and helped thousands of clients lose weight and keep it off. She continues to help others struggling with weight and other emotional issues and helped raise funds for NJTL of Trenton with Ginny Mason.

Don and Joyce helped HomeFront eradicate family homelessness in Mercer County. He served as Chairman of the Board and led two successful capital campaigns; the second campaign funded the creation of a nationally recognized campus that provides shelter, medical care, job training and healing for previously homeless families. She chaired HomeFront's annual dinner for 5 years, which raised several hundred thousand dollars in donations.

Don has a successful 35 year track record in private equity, as Senior Partner of JP Morgan Partners and Managing Partner of Crystal Ridge Partners. He is Chairman Emeritus of Penn Medicine Princeton Healthcare System, a \$600 million affiliate of Penn Medicine. He served as Chairman when Princeton Healthcare built a \$500 million replacement facility and raised \$175 million, a record amount for a community hospital in the US.

Married for 43 years, Joyce and Don are proud parents of two children and have five grandchildren. Their older son is the CFO of Zillow and is married to the daughter of another NJTL long-time supporter, Amy Smith. Their younger son is the head of Global Talent at Via Transportation. Joyce graduated from Adelphi University and Don graduated from Harvard Business School and Hofstra University.

The Hofmanns are role models, empowering others and helping people to rise by lifting them up. NJTL of Trenton is proud to honor Joyce and Don for all they do to help children learn the skills that will help them thrive in their future.

National Junior Tennis and Learning of Trenton creates opportunities for success by enriching the lives of under-resourced youth through innovative tennis, education, and mentoring programs designed to prepare student athletes for the ultimate goal of successful college admissions and career placement.

NJTLT programming offers both academic and athletic opportunities to student-athletes ranging in ages 8-18. While this scope and breadth is unique we are well positioned offering programming to students in math, writing, and social emotional learning combining a traditional basics framework with a more current collaborative STEM focus. Serving over a thousand young people each year, we aim to increase the number of youngsters who stay in our programming for over 4 years. The longer a youngster stays in NJTLT, the more likely the positive impact our programs will have in changing lives.

PROGRAM INITIATIVES ►

ASHE

In order to achieve this goal, NJTLT will reimagine the ASHE program by:

- Enhancing tennis instruction to better serve all skill levels through an expanded PTR and USPTA trained coaching staff.
- Revising the tiering in ASHE to create clear intermediary goals for advancement.
- Making substantial changes to the educational and mentoring components of ASHE by developing a coordinated set of programs aimed at preparing ASHE student athletes for college and beyond.
- Increase retention and expand the population of ASHE students by utilizing ACE and Outreach pipelines by continuing to develop our relationship with the Trenton Public School District and nonprofit community partners

OUTREACH

Each summer NJTLT offers its annual Summer Camp at both Cadwalader Park and Villa Park. During the school year NJTLT offer after school programming collaborating with partners from: the City of Trenton Parks & Recreation Department, the Trenton Public and Charter Schools and other non-profit partners offering youth tennis and life skills programs focusing on social-emotional learning.

EDUCATION

Our flagship academic programs are the ACE Program (Academic Creative Engagement) and Minecraft Education Program. The curricula of these programs offer math, literacy, engineering, technology and social/emotional learning. The programs emphasize project-based problem solving, confidence building, perseverance, communication and collaboration to traditionally hundreds of Trenton youth ages 8-18. The NJTLT ACE and Minecraft curriculum was created by NJTLT teachers, and the ACE program has been adopted by more than fifty other NJTL chapters nationwide. We also offer a STEM (Science, Technology, Engineering, and Math) Program for 6th-8th grades. A coding class in Python is currently offered to our more advanced Minecraft mentors and students.

ENRICHMENT PARTNERS:

Ashe Elite youth enjoy participation in NJTLT's year-round advanced tennis training and competition, mentoring, and college prep and employment opportunity programs. Our educational enrichment partners are:

- Rider University – The College Access Program (C.A.P.)
- Bloomberg LLP – The Bloomberg Coding Program
- The Lawrenceville School – The Lawrentians Educating for Advanced Placement Program

COMMUNITY DEVELOPMENT

In 2018-2019, The Cadwalader Park Junior Champions Tennis Center tennis courts were refurbished in partnership with the City of Trenton, USTA Foundation, and USTA Middle States.. All 7 full size courts and 14 short courts were resurfaced to enhance the programs provided by NJTLT. In May of 2019, the short courts at The Cadwalader Park Junior Champions Tennis Center were dedicated by the George H. & Estelle M. Sands Foundation.

CORE VALUES

National Junior Tennis and Learning of Trenton, at its core, believes in:

- C** hallenging our youngsters to strive for academic and athletic excellence, while enjoying the process of learning and competition
- O** pening doors to educational opportunities, by preparing youngsters for successful high school and college experiences
- R** aising expectations at each level of development, while teaching resilience in the face of failure
- E** nabling access to affordable quality programming that helps build an enduring tool kit of transferable skills

OFFICERS

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Bill Whyte - *Vice President*
Paul Decker - *Treasurer*
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*NJTL of Trenton is a 501.c.3
non-profit organization
Tax ID No. 52-1260470*



For more information visit: www.njtlftrenton.org/2023-njtl-gala



2023 GALA SPONSORSHIP OPPORTUNITIES

\$20,000 - Premier

INCLUDES: Eight (8) guest tickets to the Gala. VIP experience for six (6) on the tennis courts with The Bryan Brothers and eight (8) at a pre-Gala autograph and photo session. Listing in promotional materials and on website. Mention from podium and visibility on video screen the day of the event and local press release. Company banner/signs prominently displayed at event. Mentioned on NJTLT's Facebook, Instagram, and LinkedIn pages.

PAYS FOR: 25% of NJTLT's summer camps that serves up to 1,000 kids.

\$15,000 - Innovator

INCLUDES: Five (5) guest tickets to the Gala. VIP experience for five (5) on the tennis courts with The Bryan Brothers and five (5) at a pre-Gala autograph and photo session. Listing in promotional materials and on website. Mention from podium and visibility on video screen the day of the event, and local press release. Company banner/signs prominently displayed. Mentioned on NJTLT's Facebook, Instagram, and LinkedIn pages.

PAYS FOR: 50% of Ashe Elite's indoor tennis programs.

\$10,000 - Benefactor

INCLUDES: Four (4) guest tickets to the Gala. VIP experience for four (4) on the tennis courts with The Bryan Brothers and four (4) at a pre-Gala autograph and photo session. Company signs displayed at event. Listing in promotional material, on website, and local press release. Mentioned on NJTLT's Facebook, Instagram, and LinkedIn pages.

PAYS FOR: Training of and paying for Trenton Public School Teachers, technology, and for up to 24 students to participate in one of four Minecraft 8-week sessions.

\$5,000 - Gold

INCLUDES: Four (4) guest tickets to the Gala. VIP experience for two (2) on the tennis courts with The Bryan Brothers and two (2) at a pre-Gala autograph and photo session. Listing in promotional materials and on website. Mentioned on NJTLT's Facebook, Instagram, and LinkedIn pages.

PAYS FOR: Year 'round Community Outreach programs.

\$2,500 - Silver

INCLUDES: Three (3) guest tickets to the Gala. VIP experience for one (1) on the tennis courts with The Bryan Brothers and three (3) at a pre-Gala autograph and photo session. Listing in promotional materials and on website. Mentioned on NJTLT's Facebook, Instagram, and LinkedIn pages.

PAYS FOR: 10% of our annual tennis equipment and educational supplies

\$1,500 - Bronze

INCLUDES: Two (2) guest ticket to the Gala. VIP experience for two (2) at a pre-Gala autograph and photo session. Listing in promotional materials and on website. Mentioned on NJTLT's Facebook, Instagram, and LinkedIn pages.

PAYS FOR: One NJTLT student to participate in Educational programing for middle schoolers focused on reading comprehension, essay writing and math problem solving.

2023 GALA REGISTRATION FORM

YES, we would like to attend at the following sponsorship level:

NO, we are not able to attend but wish to support NJTLT with a tax-deductible contribution of: _____

Premier \$20,000 Innovator \$15,000 Benefactor \$10,000 Gold \$5,000 Silver \$2,500 Bronze \$1,500

My company has a Matching Gift Program and I will submit the appropriate paperwork.

We are unable to sponsor, but YES would like to purchase tickets to the Gala: # of tickets @ \$300 per _____

CONTACT INFORMATION

Name (as you wish to be listed on Gala related materials)

We wish to remain anonymous

Contact Person (for Gala related questions)

Address

City

State

Zip

Telephone

Email

Payment Pledge Information (please send in before 8/31/2023)

Online payment: www.njtloftrenton.org/2023-njtl-t-gala

Check in the amount of \$_____ is enclosed. Please make checks payable to NJTL of Trenton, Inc.

Please charge my credit card in the amount of \$_____. American Express Visa MasterCard

To pay by ACH, Venmo, and Zelle please contact Chris Liverman at 609-775-7801

Credit Card No. _____ Exp. ____/____

Name on Card _____ Signature _____

Matching Gift Contact Information _____

RSVP by 8/31/2023 for invitation mailing inclusions

- Please return this form with payment and mail, fax or email to:
NJTL of Trenton, Attn: 2023 Gala, 949 West State Street, Trenton, NJ 08618
- For sponsorship questions, please contact Bob Loonie at bloonie@njtloftrenton.org
- Gala registration is by name the night of the event in lieu of paper tickets.

